



Invitation to Advertise in *IMM Materials Mind Webpage*
<http://iommm.org.my/category/materials-mind/>

For **Materials Mind**, the quarterly magazine of Institute of Materials, Malaysia, our articles are read by over **8,000** readers in *print* and *online*. Online articles can be accessed on www.iomm.org.my.

Yes, we confirm to advertise on IMM Materials Mind webpage for the following.
 Please (√) your preferred option for advertisement.

Preferred date for advertisement:

1st quarter-**January** 2nd quarter-**April** 3rd quarter-**July** 4th quarter-**October** of the year: _____

Code	Category	Price / Duration	Tick selected (√)
A	Bottom right side bar* Size: 305 × 54 pixel	RM600 / 3 months RM300 / 3 months	
B	Bottom right side bar* Size: 305 × 54 pixel	RM2,000 / 1 year RM1,000 / 1 year	
C	Central banner* Size: 1000 × 400 pixel	RM1,000 / 3 months RM500 / 3 months	
D	Central banner* Size: 1000 × 400 pixel	RM3,000 / 1 year RM1,500 / 1 year	

Notes:

- (1) Introductory price, advertisers enjoy 50% discount on IMM Materials Mind webpage.
- (2) IMM reserves the right to refuse advertisements on the website if it deems inappropriate.

Technical requirement

- JPG / Ai / PDF / PSD format
- Ai / Illustrator – Text must be outlined and saved together with high resolution picture embedded
- Image quality should be at least 150 pixel per inch
- Artwork prepared by the customer

Payment

- Full payment to be made 2 weeks before date of the advertisement.

Cancellation:

10-day notice before the advertisement date, otherwise deposit will be forfeited.

We enclose our cheque payable to “Institute of Materials, Malaysia for Code: _____

Advertisement amount: RM _____ Cheque number: _____

Company name: _____

Company address: _____

Telephone: _____ Mobile number: _____

Email: _____

PAYMENT NOTE

1) Payment can be made by cheque, telegraphic transfer & bank draft as follows:

Account Name: Institute of Materials, Malaysia
Account No: 032 000 273 16
Swift Code: HLBBMYKL
Bank Name: Hong Leong Bank (M) Berhad
Bank Branch: Shah Alam Branch
Country: Malaysia

Cheque can be sent to **No. D-0-9, Setiawangsa Business Suite, Jalan Setiawangsa 11, Taman Setiawangsa, 54200 Kuala Lumpur, Selangor** via post/mail or direct bank-in to the account mentioned above.

2) Payment can also be made by IBG, GIRO or Cash Deposit Machine (CDM) as follows:

Account Name: Institute of Materials, Malaysia
Account No: 032 000 273 16
Bank Name: Hong Leong Bank (M) Berhad

Please email your bank-in slip as your payment proof to secretariat@iommm.org.my

Please contact the IMM Secretariat office (secretariat@iommm.org.my) if you do not receive receipt of payment within 2 weeks after payment.

Attachment 1: Advertisement Position (online)

The screenshot displays the website interface for the Institute of Materials, Malaysia. At the top, there is a search bar and navigation links for 'APPLY AS MEMBER' and 'MEMBER LOGIN'. The main header includes the IMM logo, the text 'INSTITUTE OF MATERIALS, MALAYSIA Centre for Materials Science & Engineering', and a 'Home Contact Us' link. A blue banner promotes the 'International Journal of Institute of Materials Malaysia - Article invitation' with a 'CLICK HERE' link. Below the header is a navigation menu with categories: ABOUT, MEMBERSHIP, TRAINING, EVENTS, PUBLICATION, and COATINGS FINGERPRINTING. A large white box labeled 'CENTRAL BANNER' is positioned over the main content area. Below this, a section titled 'Materials Mind' is visible, with a sub-header 'IMM Magazine on product updates and new technological innovations'. A text block describes the 'Materials Mind (MM) magazine' as the new name for the IMM Newsletter, published four times a year. A large white arrow labeled 'BOTTOM RIGHT SIDEBAR' points to a sidebar area containing a navigation menu with links: Materials Mind, IMM Newsletter, Materials Bulletin, Technical Articles Collection, and Submission Guidelines Templates. To the right of the sidebar is a vertical advertisement for 'MATERIALS INTEGRITY & CORROSION SERVICES' featuring an image of industrial equipment.